

About Us

"Perfection being the standard in which all work was measured." Was true then and is true now. Mansir Printing understands the measure of a job well done. It's the ease in which it's handled, the quality that is unsurpassed, and a trust your job will always exceed your expectations. Think how often this level of quality and service is found in your daily routine. At Mansir we care more than most and it's just that simple.

We have a reputation for high quality printing along with the ability to meet the most impossible deadlines for every client. We work in a family environment with family values to make a winning team. We produce everything from business cards to fine art posters, brochures to coffee table books, folders to folding cartons. If you can come up with it we can print it.



G7 specifies a simple calibration process that helps printers reliably achieve a close "visual match" from proof to press. Mansir Printing is proud to be a G7 Master Printer.

Bio-derived and renewable resourced materials are used in our printing ink.



Services

Printing:

- Brochures
- Business Cards
- Calendars
- Catalogs
- Envelopes
- Invitations
- Labels
- Letterhead
- Marketing Materials
- Menus
- Newsletters
- Notepads
- Posters
- Presentation Folders
- Print Ads
- Table Tents
- and much more

Bindery:

- Collating
- Folding
- Perforating
- Scoring
- Shrink-wrap
- Stitching
- Trimming

Specialty:

- Folding Cartons
- 4 & 6 Corner Beverage Cartons
- Die Cutting
- Embossing
- Foil Stamping
- Debossing
- Laminating
- T-Tape



EQUIPMENT LIST

24 Shawmut Avenue, Holyoke MA 01040
p413.536.4250 f413.532.3380
www.mansirprinting.com

PREPRESS GRAPHIC SERVICES

Our prepress department is a complete “in-house” provider of digital prepress services and is continuously upgrading to stay in pace with technological advances.

Hardware:

We feature a Windows Server network with Macintosh Platform workstations, insuring the greatest speed and accuracy available in the prepress market.

- ESKO Automation Engine
- Preps Imposition Software
- Dell 2800 Server
- 24TB RAID 5 Storage Server
- HP Laserjet
- HP 5000 inkjet
- Epson Stylus Pro 9800 inkjet
- EFI Colorproof Rip for Epson 9800
- Scitex Eversmart Pro II 42bit flatbed scanner
- Agfa Avalon CTP plate output

Software:

Latest versions of all...
QuarkXpress, Illustrator,
Photoshop, Adobe InDesign

PRESSROOM

Our pressroom technicians are artisans with the skills and desire to produce only the finest quality printing. Their dedication is reflected in their attention to detail, color, and accuracy.

Presses:

- 2 - Heidelberg CD 102-6+LX SE - CP-2000 - 40” - 6 color Axis control, tower coater and extended delivery. Vario dampening.
- Heidelberg 102ZP - 2 color - 40” perfecter

Letterpress

(Complete steel rule die lockup facilities)

- Bobst 44” autoplaten die cutter/blanker
- Kluge automatic 12“ x 18”
- Kluge 12” x 18” foil stamper and embosser

BINDERY

Our fully automated bindery is complemented by a staff of craftspeople well skilled to handle the most meticulous and exacting hand work.

Saddle Stitchers:

- Muller Martini Bravo - 4 pocket collator with cover feeder, and 3 knife trimmer
- Heidelberg ST-90 - 4 pocket collator with cover feeder, and 3 knife trimmer

Cutters:

- 2 - Saber 55” x 55”

Folders/Gluing/Laminating:

- MBO B20 - 20” x 40”
- 2- MBO B26 - 26” x 40”
- MBO B30 - 30” x 40”
- Dick Moll Marathon Pocket Folder Gluer
- Jagenberg Diana 925 Folder Gluer
- International FZ Right Angle Folder Gluer
- Ledco 130 Thoroughbred Laminator

Punches:

- Challenge - EH3A 3 hole punch
- NG-Baum - 5 head drill
- Southworth Round Cornering

Shrink Wrap:

- T-7F Shanklin shrink packaging machine

