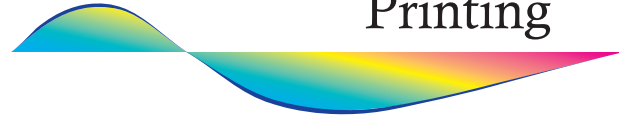


# Mansir Printing



## About Us

"Perfection being the standard in which all work was measured." Was true then and is true now. Mansir Printing understands the measure of a job well done. It's the ease in which it's handled, the quality that is unsurpassed, and a trust your job will always exceed your expectations. Think how often this level of quality and service is found in your daily routine. At Mansir we care more than most and it's just that simple.

We have a reputation for high quality printing along with the ability to meet the most impossible deadlines for every client. We work in a family environment with family values to make a winning team. We produce everything from business cards to fine art posters, brochures to coffee table books. If you can come up with it we can print it.

## Services

### Printing:

Brochures  
Business Cards  
Calendars  
Catalogs  
Envelopes  
Invitations  
Labels  
Letterhead  
Marketing Materials  
Menus  
Newsletters  
Notepads  
Posters  
Presentation Folders  
Print ads  
Table Tents  
and much more

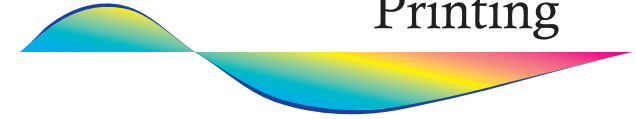
### Bindery:

Collating  
Folding  
Perforating  
Scoring  
Shrink-wrap  
Stitching  
Trimming

### Specialty:

Folding Cartons  
Debossing  
Die Cutting  
Embossing  
Foil Stamping

# Mansir Printing



## EQUIPMENT LIST

Mansir Printing is proud of their affiliation with the largest, most exclusive green advocates in the world.



Bio-derived and renewable resourced materials are used in our printing ink.



G7 specifies a simple calibration process that helps printers reliably achieve a close "visual match" from proof to press. Mansir Printing is proud to be a G7 Master Printer.

24 Shawmut Avenue, Holyoke MA 01040  
p413.536.4250 f413.532.3380  
[www.mansirprinting.com](http://www.mansirprinting.com)

## PREPRESS GRAPHIC SERVICES

Our prepress department is a complete “in-house” provider of digital prepress services and is continuously upgrading to stay in pace with technological advances.

### Hardware:

We feature a Windows Server 2003 network with Macintosh Platform workstations, insuring the greatest speed and accuracy available in the prepress market.

- Nexus RIP
- Insight Trap Preview Software
- Artpro Software with Power Trapper, Power Layout, Power Stepper, 3D Render Modules
- Preps Imposition Software
- Dell 2800 Server
- Xinet Fullpress OPI software
- Lacie AIT Autoloader for backup
- HP Laserjet
- HP 5000 inkjet
- Epson Stylus Pro 9800 inkjet
- EFI Colorproof Rip for Epson 9800
- Monaco Profiler Calibration Software
- Scitex Eversmart Pro II 42bit flatbed scanner
- Agfa Galileo CTP plate output

### Software:

Latest versions of all...

QuarkXpress, Pagemaker, Illustrator, Photoshop, Adobe InDesign, Freehand

## PRESSROOM

Our pressroom technicians are artisans with the skills and desire to produce only the finest quality printing. Their dedication is reflected in their attention to detail, color, and accuracy.

### Presses:

- Heidelberg CD 102-6+LX SE - CP-2000 - 40” - 6 color Axis control, tower coater and extended delivery. Vario dampening.
- Heidelberg 102 S&L CP-Tronic 40” - 6 color with tower coater and Alcolor continuous dampening & CPC control.
- Heidelberg 102ZP - 2 color - 40” perfecter
- Hamada - 2 color - 18”

### Letterpress

(Complete steel rule die lockup facilities)

- Bobst 44” autoplaten die cutter/blanker
- Miller 21” x 29” die cutter
- Kluge automatic 12“ x 18”
- Kluge 12” x 18” foil stamper and embosser
- Seybold 40” hi-die cutter

## BINDERY

Our fully automated bindery is complemented by a staff of craftspeople well skilled to handle the most meticulous and exacting hand work.

### Saddle Stitchers:

- Omega Binder CFF - 6 pocket collator with cover feeder, and 3 knife trimmer
- Omega II Binder CFF - 6 pocket collator with cover feeder, and 3 knife trimmer

### Collators:

- Macy 12 pocket automatic collator 11” x 13”

### Cutters:

- Saber 55” x 55”

### Folders:

- MBO B26 - C 26” x 40” continuous feed 4-4-4
- Stahl B26 26” x 40” continuous feed 4-4-4 with gate fold attachment

### Punches:

- Challenge - EH3A 3 hole punch

### Shrink Wrap:

- T-7F Shanklin shrink packaging machine

